



FOR IMMEDIATE RELEASE

## Lan 1 expands reach and enhances value-add to the enterprise market

*Lan 1 penetrates deeper into the enterprise market through the acquisition of Blue Sky Industries*

**Sydney, Australia, Wednesday 1<sup>st</sup> October 2008** - Lan 1, value-added distributor of a range of IP Storage, IP Networking, IP Security and IP Surveillance products, today announced the acquisition of Blue Sky Industries. Blue Sky Industries (BSI) is one of Australia's leading distributors in the enterprise security space, having been in business for 29 years and with a customer base that stretches from federal and state governments and the military, major commercial customers such as Westpac and ANZ, and reaching to SME's with special security needs. Like Lan 1, BSI distributes a range of enterprise grade solutions via a reseller channel. Importantly BSI provides full service through its own dedicated engineering team based throughout Australia. These are capabilities Lan 1 has been growing over the past 2 years and now puts Lan 1 in a position to fast track these service offerings to its existing reseller channel.

*"As part of the transition, all BSI technical staff will be brought over to Lan 1. The BSI engineering team will more than double the capabilities of the current Lan 1 technical department, enabling 24x7 support, next business day onsite services as well as a range of professional services. Services will be available for all the Lan 1 vendors involved in IP Security, particularly Fortinet, SonicWALL and Proofpoint, IP Networking, including Motorola Enterprise Mobility business, IP Storage from Overland Storage as well as all the vendors Blue Sky represents. These services will be available nationally."* said John Hamill, Lan 1 Technical Director.

*"I am very impressed with Lan 1's strong management team and the detailed due diligence it has conducted on Blue Sky Industries. Blue Sky's entire technical team fully endorse this acquisition and I am looking forward to continuing our professional services to our existing customers as well as servicing Lan 1's enterprise resellers. Lan 1 has been focusing heavily on improving its national pre and post-sales capabilities and BSI's existing infrastructure supports this."* said Christo Simeonoff, Chief Technical Officer, Blue Sky Industries.

*"Lan 1's commitment to its SMB, SME and Enterprise reseller base is further demonstrated by this investment. The reseller community is always evaluating its partnership with their distributor of choice and I hope they will choose Lan 1 as their prefer Value-Added Distributor. A number of vendors including Reflex and Array Networks will also be transitioned to Lan 1. Lan 1 is very excited to be working with these new vendors, particularly in the growing VMware space where Reflex is the market leading security and management solution."* said Daniel Lee, Managing Director, Lan 1.

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### About Lan 1

Lan 1 is a value added distributor providing a diverse range of IP products. Established in 1993, Lan 1 is headquartered in Waterloo, Sydney, Australia, with branch throughout Australia. Through strong brand names and a high level of personalised service and support, Lan 1 partners are provided with the essential tools to effectively design, market, implement and support a complete range of IP ecosystems, from entry-level to enterprise. [www.Lan1.com.au](http://www.Lan1.com.au)

### About Blue Sky Industries

Blue Sky is a 29 year distributor, with notable achievements including introducing commercial Unix to Australia in the 80's, distributing Unix and Microsoft applications and programming tools to OEM sales channels in the 90's, establishing CyberGuard as one of the firewalls of choice for the Australian Government between 2001 and 2006, and transitioning this base to Secure computing products in 2006-2008. Blue Sky has provided Level1 and Level2 support, professional services and education via the reseller channel for all products distributed.

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For further information or to arrange an interview with John Hamill, Technical Director, Lan 1 or Christo Simeonoff, Chief Technical Officer, Blue Sky Industries please contact Mathew Bertram, Marketing Communications Executive, Lan 1, on 0433 008 709 or email [mbertram@Lan1.com.au](mailto:mbertram@Lan1.com.au).

**SPECIAL NOTE**

**Daniel Lee, Managing Director, Lan 1 is currently out of the country and will not be available for comment until next Tuesday 7<sup>th</sup> October at the earliest.**

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