

## FOR IMMEDIATE RELEASE

# New TalkSwitch Software Enhances VoIP and Ease of Use

*Free software update offers new features, enhanced VoIP service provider integration, and extended diagnostics to make installs even easier*

**Ottawa, Canada – July 4th, 2008 – TalkSwitch®**, the leader in the design and manufacture of innovative telephone systems for small and multi-location businesses, and its Australian distributor **Lan 1**, today announced the release of TalkSwitch management software 6.10 in Australia.

The free software update offers TalkSwitch users new features for enhanced call handling flexibility and increased productivity, including the ability to integrate with multiple Internet Telephony Service Providers, with fail-over to PSTN for added security, plus more extensive diagnostic capabilities to simplify VoIP deployments.

In addition, users will notice a dramatic new Java-based graphical user interface that enhances the intuitive configuration experience, provides extensive help messaging for guidance, and makes installations even simpler.

*“This software makes setting up and configuring a TalkSwitch system a snap,” said **Jan Scheeren, President and CEO, TalkSwitch**. “And our customers are going to love the new things we’ve added in, such as the ability to take advantage of the offerings from multiple service providers. Software 6.10 gives unprecedented flexibility and control and further establishes TalkSwitch as the right choice for small businesses.”*

For the first time customers have the option of integrating with up to 4 different service providers on a single system, allowing them to take advantage of the best offerings from each. If a certain service provider has great rates on local calling they can use that provider, then select a different one that has better long distance or international rates. It’s a great way to save money and get the most value and return on their phone system purchase.

There is also a built-in diagnostic tool that allows users to instantly check the status of firewall ports to ensure optimal connectivity for VoIP networking.

*“The release of 6.10 software and the announcement that a second round of Authorised TalkSwitch Reseller Certification will begin in July, once again demonstrates the commitment Talkswitch and Lan 1 have to the Australian channel”* said Mark Roberts, Business Manager for IP Networking at Lan 1. *“The 6.10 release also sees the addition of a number of new user-friendly features which I expect will increase the competition for the “2008 Australian Talkswitch Reseller of the Year” title being announce later this year. The reseller channel certainly seem to be enjoying the new business opportunities created by the demand for the TalkSwitch product”* said Roberts.

The remote management capabilities of TalkSwitch have been enhanced with support for centralized administration of TalkSwitch system updates, making TalkSwitch an even more attractive proposition for administrators and value added resellers seeking to manage networks of TalkSwitch systems across different locations.

This new software release is available for free to all existing Australian TalkSwitch customers and can be downloaded from: [www.talkswitch.com.au/support/software/](http://www.talkswitch.com.au/support/software/).

TalkSwitch systems are available through a network of resellers across Australia.

Resellers looking to add TalkSwitch equipment to their portfolio can sign up with TalkSwitch distributor Lan 1 by visiting [www.lan1.com.au](http://www.lan1.com.au), by going to [www.talkswitch.com.au](http://www.talkswitch.com.au), or by calling (02) 9318-4222.

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### **About TalkSwitch**

TalkSwitch® designs and develops award-winning phone systems for small, multi-location and franchise businesses. Since its establishment in 1990, TalkSwitch has sold tens of thousands of systems that small businesses rely on everyday. With a growing global network of resellers, distributors and partners, TalkSwitch is a fully hybrid phone systems are changing the way small businesses communicate. For more information, please visit our website at [www.talkswitch.com](http://www.talkswitch.com), or call us toll free in North America at 1.888.332.9322. In all other markets, please call +1.613.725.2980.

### **About Lan 1**

Lan 1 is a value added distributor providing a diverse range of IP products. Established in 1993, Lan 1 is headquartered in Waterloo, Sydney, Australia with branch offices in Brisbane, Melbourne and Perth. Lan 1 aims to provide more than products. Channel partners are provided with the essential tools to effectively design, market, implement and configure a complete range of IP products and solutions. Our focus is on supporting our partners using proven best-practices to ensure success throughout the entire channel. Offering strong brand names and a high level of personalised service and support, specialised product training programs and pre/post sales and co-marketing, Lan 1 partners will gain vital knowledge to successfully provide customers with a complete working solution, resulting in rapid growth in their respective market segments.

### **High resolution images available on request**

For more information, please contact:

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