



FOR IMMEDIATE RELEASE

## Lan 1 Teams up with Palo Alto Networks to Bring Next-Generation Firewalls to Australia

*Company Founder and Renowned Security Expert Nir Zuk to Present at AusCERT 2009 on May 20<sup>th</sup> at Company Launch Event*

**Sydney, April 28, 2009** – Lan 1, value-added distributor of a range of IP storage, networking, security and surveillance products, today announced it has signed a distribution agreement with next-generation firewall innovator Palo Alto Networks, whose products provide unprecedented visibility and control of applications and content – by user, not just IP address – at up to 10Gbps with no performance degradation.

"Palo Alto Networks' firewalls enable enterprises to regain visibility and control of a new generation of Internet applications flooding their corporate networks, so that they can embrace the power of the Internet while effectively managing its risks" said Christo Simeonoff, Manager of IP Security Business at Lan 1. "The addition of Palo Alto Networks complements Lan 1's existing IP Security vendors, enabling the right solution for all environments; from entry-level solutions through to Secret Defence level networks, Lan 1 has all bases covered," Simeonoff added.

David Thrum, Australia country manager for Palo Alto Networks, said, "Identifying the right distribution partner for the Australian market was a top priority. With Lan 1's dedicated IP security sales team, and highly experienced engineers offering pre/post-sale support and expertise 24x7 in the region, the choice was quite simple. We are delighted to partner with Lan 1 and bring this important innovation to the Australia market."

Palo Alto Networks' next-generation firewalls enable enterprises to see and control applications, users, and content – not just ports, IP addresses, and packets – using three unique identification technologies: App-ID, User-ID, and Content-ID. These identification technologies enable enterprises to create business-relevant security policies – safely enabling organizations to adopt new applications, instead of the traditional "all-or-nothing" approach offered by traditional port-blocking firewalls.

Palo Alto Networks' next-generation firewalls are based on its Single-Pass Parallel Processing (SP3) Architecture, enabling low latency, multi-Gbps performance – while delivering greater functionality than any other type of security device. Model families include the PA-4000 Series and the PA-2000 Series, and range from 500Mbps to 10Gbps in throughput capacity. Palo Alto Networks next-generation firewalls are built on a strong networking foundation, and offer a familiar policy management interface and unprecedented features.

The entire Palo Alto Networks' portfolio will be on display at AusCERT 2009, May 18<sup>th</sup> to 20<sup>th</sup> at Royal Pines on the Gold Coast. A special Palo Alto Networks launch event will run at 5:30p.m. on May 20<sup>th</sup> during AusCERT. Renowned security authority Nir Zuk, Palo Alto Networks founder and CTO, will present the findings of the 3<sup>rd</sup> "Application Usage Report", an analysis of real application traffic across 900,000 corporate users, and be on hand to meet with attendees. Those wishing to attend should call Mathew Bertram of Lan 1 on (02) 9318 4215. Resellers looking to add Palo Alto Networks to their portfolio can sign up with Lan 1 by visiting [www.Lan1.com.au/security\\_paloaltonetworks.asp](http://www.Lan1.com.au/security_paloaltonetworks.asp) or calling (02) 9318 4222.

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### About Lan 1

*Lan 1 is a value-added distributor of IP Storage, IP Networking, IP Security and IP Surveillance products and solutions for entry-level applications through to mission-critical enterprise networks. With a major focus on partner relationship development, Lan 1 aims to provide partners with the essential skills to design, configure, deploy and service a complete range of IP products and solutions.*

#### Sydney

p (02) 9318 4280  
f (02) 9319 6797

#### Melbourne

p (03) 9673 3700  
f (03) 9645 6430

#### Brisbane

p (07) 3139 0262  
f (07) 3262 3308

#### Perth

p (08) 9221 5911  
f (08) 9221 3811



Through personalised pre/post sales support, vendor certified training seminars and an enterprise-level support team,

Lan 1 empowers its partners to offer scalable, practical and cost-effective solutions to the end user..

[www.Lan1.com.au](http://www.Lan1.com.au)

### About Palo Alto Networks

Palo Alto Networks™ enables visibility and policy control of applications running on enterprise networks. Based on innovative App-ID™ application classification technology, the Palo Alto Networks family of next-generation firewalls accurately identifies applications – regardless of port, protocol, evasive tactic or even SSL encryption – at 10Gbps with no performance degradation. Enterprises can now set and enforce application usage policies to meet compliance requirements, improve threat mitigation and lower operational costs. For more information, visit [www.paloaltonetworks.com](http://www.paloaltonetworks.com).

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**For more information, high res images or to arrange an interview with Lan 1 or Palo Alto Networks please contact Mathew Bertram, Marketing Communications Executive, Lan 1, on (02) 9318 4215 or email [mbertram@lan1.com.au](mailto:mbertram@lan1.com.au)**

*Palo Alto Networks Contact: : David Thrum Phone : 0414881645 or email [dthrum@paloaltonetworks.com](mailto:dthrum@paloaltonetworks.com)*

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